



LUND
UNIVERSITY

Faculty of Law

JGSA03, European Business Law - Competing in Europe, 5 credits

Europeisk affärsrätt - Konkurrera i Europa, 5 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by Faculty of Law Board of education at undergraduate and postgraduate levels on 2023-03-17 to be valid from 2023-03-17, spring semester 2023.

General Information

The course is given as a web-based independent course and includes five (5) credits. The duration of the course is three and a half (3.5) weeks of full-time studies.

The course is part of the Faculty of Law's range of continuing education programs for professionals and cannot be included in a law degree.

In order to fully comprehend the content of the course, the student should have an understanding of European Business Law. This understanding may have been acquired by the student through his professional role or by having completed the courses "European Business Law - Understanding the fundamentals" and "European Business Law - Doing business in Europe".

Language of instruction: English

Main field of studies

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Depth of study relative to the degree requirements

G1N, First cycle, has only upper-secondary level entry requirements

Learning outcomes

The aim of the course is to provide knowledge of European Business Law, more specifically how companies compete on the internal market in the European Union (EU) and protect their brand, product or invention. The students will gain insights into legal disciplines such as Intellectual Property Law, Competition Law and specific branches of Public Law.

Knowledge and understanding

To pass the examination the student shall show:

- basic knowledge and understanding about how to protect and defend a company's products, brands, or inventions by obtaining trademarks as well as patents,
- basic knowledge and understanding about relevant regulations governing the European Competition Regime and how to apply the basic principles of EU Competition Law,
- basic knowledge and understanding about Public Procurement, the main legal framework governing it as well as the main principles of State aid.

Competence and skills

To pass the examination the student shall:

- demonstrate an ability to master a wide range of diverse sources related to EU Law,
- demonstrate an ability to identify, formulate and solve complex legal problems,
- demonstrate the ability to draft an academic paper in the form of a written assignment,
- demonstrate the ability to independently plan and carry through assignments within given time frames.

Judgement and approach

To pass the examination the student shall:

- demonstrate the ability to independently determine what is relevant among the sources when drafting an academic paper,
- perform independent research and take responsibility for the development of their own knowledge.

Course content

The course is divided into six modules.

The first module examines the protection for trademarks. However, the module starts with a brief description of the history of Intellectual Property Law. The module considers the main sources of trademark laws and pertinent trademark strategies. The second module examines patent laws, and the role patents play in business transactions as well as advantages and disadvantages of patent protection.

The third module gives an overview of the European competition regime. The module describes the core regulations pertinent to European Competition Law. The fourth module examines the prohibition against a dominant position within the internal market. It also provides an overview of secondary law and EU merger regulations.

The fifth module addresses some of the key interactions taking place between law, politics and economics. It considers the role Public Procurement Law plays within the EU and the main legal framework. It outlines the State aid control system and the procedural elements of the State aid assessment. The final module focuses on how to create a legal argument and present it to a court. It focuses on universally applicable advocacy strategies, without regard to the particular legal system in which the learner practices or studies.

Course design

The course objectives are met through active participation in the education, independent studies of the course material and carrying out obligatory elements of the course.

The course is designed as a web-based course, which means that all the teaching is done through pre-recorded online lectures. The lectures are paired with obligatory quizzes in the form of multiple-choice questions.

Assessment

The student's performance will be assessed by participation in the mandatory quizzes and the written assignment. The written assignment is worth five (5) credits, and the final grade is based on the student's achieved result of the written assignment.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass, Pass with distinction.

All grading criteria rest on the baseline set up for the grade G (Pass). Criteria for the grade VG (Pass with distinction) are additional to those for the grade G.

G – Pass

- The student identifies basic legal issues in occurring situations and applies adequate legal rules correctly.
- The student motivates several presented positions in an acceptable way with reasoning and legally relevant arguments.

VG – Pass with distinction

- The student identifies advanced legal issues in occurring situations and applies adequate legal rules correctly.
- The student motivates presented positions well and reasons correctly with legally relevant arguments.

Entry requirements

General requirements for university studies in Sweden

Further information

Throughout the course period, each student should have access to an internet-connected personal computer with the ability to play audio and video.

Subcourses in JGSA03, European Business Law - Competing in Europe

Applies from V23

2301 Written assignment, 5,0 hp
Grading scale: Fail, Pass, Pass with distinction