Lecture 1

Course Introduction

Essential Reading

None.

Advanced Reading

None.
Lecture 2

Basics of IPRs

Essential Reading


Please read sections on the description of different intellectual property categories.

Advanced Reading


K. ludlow et al. (eds.), Socio-Economic Considerations in Biotechnology Regulation, Natural resource Management and Policy 3
Lecture 3

Licensing Strategies

Essential Reading


Patent Reading

Please read the following patent and be prepared to discuss the patent from a strategic perspective in class. Available through Google patents by typing in: US2196066 A or follow this link http://www.google.co.uk/patents/US2196066

Advanced Reading


Minssen, T, & Pierce, J, Chapter 21, Big data & intellectual property rights in the health and life sciences (will be supplied as a handout)
Lecture 4

Licensing and Law Intersections

Essential Reading


The Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) (available in full (https://www.wto.org/english/tratop_e/trips_e/trips_e.htm)


Advanced Reading


Lecture 5

Licensing and Trade Secrets

Essential Reading


Legislation

Directive (EU) 2016/943 of the European Parliament and of the Council of 8 June 2016 on the protection of undisclosed know-how and business information (trade secrets) against their unlawful acquisition, use and disclosure.

Advanced Reading


Lecture 6

Introduction to License Agreements

Essential Reading


Agreement/s


Advanced Reading

Lecture 7

Drafting License Agreements

Essential Reading


Agreement

Student handout with an agreement will be made available in class.
Lecture 8

Guest Lecture

Essential Reading

None.

Advanced Reading

None.
Workshop 1

Drafting License Agreements

Essential Reading

None.

Advanced Reading

None.

*In-class assignment will be handed out to students before workshops
Workshop 2
Drafting License Agreements

Essential Reading

None.

Advanced Reading

None.

*In-class assignment will be handed out to students before workshops
Lecture 9
Licensing and EU Competition Law (I)

Essential Reading

Lidgard & Atik pgs. 21-36; 56-62; 150-156

Case Presentations and Discussion

<table>
<thead>
<tr>
<th>Consten &amp; Grundig</th>
<th>Dobrin Samuel</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Brands</td>
<td>Endstrasser Ema</td>
</tr>
<tr>
<td>Tetra Pak I</td>
<td>Heuthorst Talitha</td>
</tr>
<tr>
<td>Kanal 5 and TV4</td>
<td>Hoek Saar</td>
</tr>
</tbody>
</table>

Legislation

Commission Regulation No 1217/2010 of 14 December 2010 on the Application of Article 101 (3) TFEU to Categories of Research and Development Agreements

Commission Regulation (EC) No 316/2014 of 21 March 2014 on the Application of Article 101 (3) TFEU to Categories of Technology Transfer Agreements

Guidelines on the Application of Article 101 TFEU to Technology Transfer Agreements

Advanced Reading


Lecture 10

Licensing and EU Competition Law (II)

Essential Reading

Lidgard & Atik pgs. 178-187; 204-208; 244-251

Case Presentations and Discussion

<table>
<thead>
<tr>
<th>Magill</th>
<th>deström Rebecca</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microsoft [interoperability]</td>
<td>Kaufmann Vicky</td>
</tr>
<tr>
<td>Viking Gas</td>
<td>Marrapodi Armando</td>
</tr>
</tbody>
</table>

** In addition, must read:

C-567/14 Genentech ECLI:EU:C:2016:526

Advanced Reading


Lecture 11

Licensing and US Antitrust Law

Essential Reading

Lidgard & Atik 2017 Supplement
Lidgard & Atik pgs. 45-56

Case Presentations and Discussion

| International Salt | Naka Vasileia |
| Illinois Tool Works | Orsero Maximin |
| ISO v. Xerox | Pawlowski Jakub |

Legislation

2016 Proposed DOJ/FTC Joint Guidelines

Advanced Reading


Lecture 12

License Grants

Essential Reading

Lidgard & Atik pgs. 63-99

Case Presentations and Discussion

<table>
<thead>
<tr>
<th>Case</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Windsurfing v. AMF</td>
<td>Renström Nils</td>
</tr>
<tr>
<td>Windsurfing [EU]</td>
<td>Sutinen Pauliina</td>
</tr>
<tr>
<td>Barcamerica v. Tyfield</td>
<td>Tasane, Argo</td>
</tr>
<tr>
<td>Sun Microsystems v. Microsoft</td>
<td>Thana, Evin</td>
</tr>
</tbody>
</table>

Advanced Reading

None.
Lecture 13
IP Misuse

Essential Reading

Lidgard & Atik 252-282
Lidgard & Atik 2017 Supplement

Case Presentations and Discussion

<table>
<thead>
<tr>
<th>Case</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lasercomb v. Reynolds</td>
<td>Österman Julia</td>
</tr>
<tr>
<td>Microsoft [tying] - US</td>
<td>Dobrin Samuel</td>
</tr>
<tr>
<td>Microsoft [tying] – EU</td>
<td>Endstrasser Ema</td>
</tr>
<tr>
<td>Kimble v. Marvel</td>
<td>Heuthorst Talitha</td>
</tr>
</tbody>
</table>

Advanced Reading


Lecture 14

Field of Use Restrictions

Essential Reading

Lidgard & Atik 100-127

Case Presentations and Discussion

<table>
<thead>
<tr>
<th>Case</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transparent-Wrap</td>
<td>Hoek Saar</td>
</tr>
<tr>
<td>Palmer v. BRG of Georgia</td>
<td>Ideström Rebecca</td>
</tr>
<tr>
<td>Nungesser [Maize Seed]</td>
<td>Kaufmann Vicky</td>
</tr>
<tr>
<td>General Talking Pictures</td>
<td>Marrapodi Armando</td>
</tr>
</tbody>
</table>

Advanced Reading


Lecture 15

Exhaustion

Essential Reading

Lidgard & Atik 2017 Supplement

Lidgard & Atik pgs. 221-244

Case Presentations and Discussion

<table>
<thead>
<tr>
<th>Case Presentation</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adams v. Burke</td>
<td>Naka Vasileia</td>
</tr>
<tr>
<td>Vernor v. Autodesk</td>
<td>Orsero Maximin</td>
</tr>
<tr>
<td>Mallinckrodt v. Medipart</td>
<td>Pawlowski Jakub</td>
</tr>
<tr>
<td>Quanta</td>
<td>Renström Nils</td>
</tr>
</tbody>
</table>

** Also read: C-59/08 – Copad ECLI:EU:C:2009:260

Advanced Reading


Lecture 16

Parallel Trade

Essential Reading

Lidgard & Atik 2017 Supplement

Case Presentations and Discussion

<table>
<thead>
<tr>
<th>Boesch v. Graff</th>
<th>Sutinen Pauliina</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jazz Photo</td>
<td>Tasane, Argo</td>
</tr>
<tr>
<td>Silhouette</td>
<td>Thana, Evin</td>
</tr>
</tbody>
</table>

Advanced Reading


Workshop 3
Lexmark

Essential Reading
Lidgard & Atik 2017 Supplement

Case Presentations and Discussion
Lexmark Int’l v. Impression Products

*Instructions will be provided in advance

Advanced Reading

Lecture 17

Standards and Frand (I)

Essential Reading

Lidgard & Atik pgs. 323-363

Case Presentations and Discussion

<table>
<thead>
<tr>
<th>Case</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>X/Open Group</td>
<td>Osterman Julia</td>
</tr>
<tr>
<td>Rambus v. FTC</td>
<td>Dobrin Samuel</td>
</tr>
<tr>
<td>Broadcom v. Qualcomm</td>
<td>Endstrasser Ema</td>
</tr>
<tr>
<td>Google/Motorola Mobility</td>
<td>Heuthorst Talitha</td>
</tr>
</tbody>
</table>

Advanced Reading


Lecture 18

Standards and Frand (II)

Essential Reading

Lidgard & Atik 2016 Supplement

Case Presentations and Discussion

<table>
<thead>
<tr>
<th>Case</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apple v. Motorola</td>
<td>Hoek Saar</td>
</tr>
<tr>
<td>Huawei v. ZTE</td>
<td>Idström Rebecca</td>
</tr>
</tbody>
</table>

Advanced Reading

See lecture 17.